



Sons of the American Revolution

Ohio Society

Organized April 22, 1889

PR Chairman Activity Report (Social Media)

Summer Board of Management
July 25, 2020

Facebook Metrics

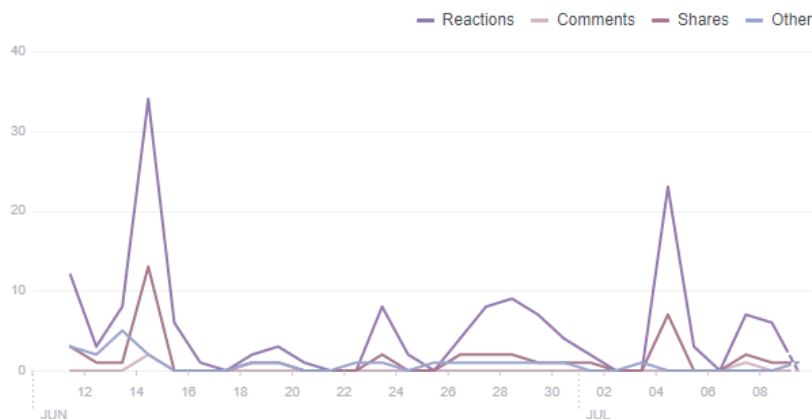
Post Reach

The number of people who saw any of your posts at least once. This metric is estimated.



Reactions, Comments, Shares and More

These actions will help you reach more people.



A fraternal and civic society composed of lineal descendants of the men who wintered at Valley Forge, signed the Declaration of Independence, fought in the battles of the American Revolution, served in the Continental Congress, or otherwise supported the cause of American Independence.

<http://www.ohssar.org>



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Total Reach

The number of people who saw any content from your Page or about your Page. This metric is estimated.



Facebook activity is trending up with new and more consistent content being posted. My recommendation is to consider establishing a Twitter profile in order to expand our social influence.

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