



SONS OF THE AMERICAN REVOLUTION

Ohio Society

Organized April 22, 1889

May 10, 2020

IT Committee Chairman's Report

Since January 21, 2020 there have been:

- 889 visitors - repeat visitors up 19% from previous quarter
 - 505 by direct entry of URL
 - 327 by a search of the web - up
 - 42 from links on other websites
 - 15 through the Facebook link
- 563 unique visitors - first time visitors up 25% from previous quarter
- 19 contact form requests - up 6% from previous quarter
 - The three largest groups are: help with genealogy research, password inquiry, and interstate admin requests (i.e., help with transfers)

The revised website was fully functional in late February after extensive redesign and functionality. It will continue to be enhanced and broadened in scope especially in the Members Only area.

Respectfully submitted,

Lance E. Beebe
IT Committee Chairman
Ohio Society SAR